



BUSINESS
INTERNATIONAL
— GROUP —



BAHRAIN
CORPORATE PROFILE

Business International Group

Dedicated to Excellence

Business International Wll was established in 1985 as an exclusive distributor for all Xerox products. Today after more than three decades in business, the company is honored to have gained and retained the trust of the best Enterprises, Organizations, Financial Institutions, Government and SMEs of Bahrain. The Company is the acknowledged leader in the quality of Service Delivery, Customer Satisfaction and benchmark business processes. We actively seek new ideas, quality check its processes, better the Customer Satisfaction levels with single minded purpose towards delivering world class quality to all our valued customers in the Kingdom of Bahrain.

BI, as the company is better known today is a multibrand / multiproduct company spread over several distinct divisions covering all the key areas - Office Automation, IT, Industrial, Audio Visual Integration, Content Management, Banking .

About Us:

With employee strength of over 140 dedicated professionals, our valued customers, are offered world-class service second to none. In return, our customers have grown BI Group into a multimillion dollar operation spanning 3 physical locations in the Kingdom of Bahrain.

The Technical Services division of BI is quality rated with ISO 9001: 2008 Quality Management System certification.

MISSION:

To provide products, services and solutions of the highest quality and deliver more values to our customers that earns their respect and loyalty.

Our values:

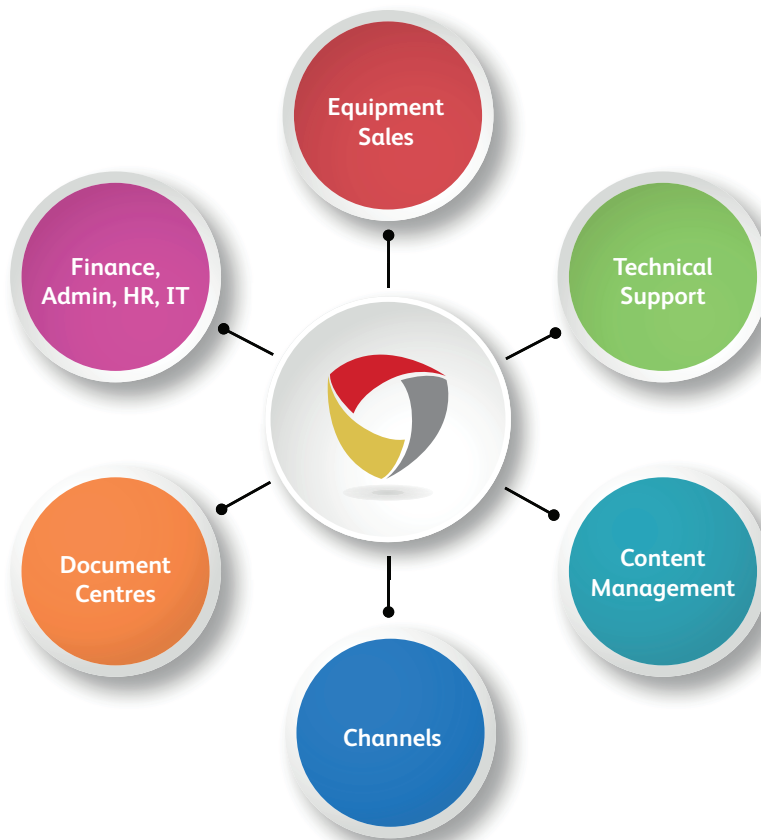
Since our inception we have operated under the guidance of six core values:

- We succeed through satisfied customers
- We deliver quality and excellence in all we do
- We require premium return on assets
- We use technology to develop market leadership
- We value and empower employees
- We behave responsibly as a corporate citizen



Our Team:

BI Group is run by dynamic, mature and forward thinking management personnel supported by highly skilled and trained sales and service teams with many years of specialized and complementary talents and abilities.



EQUIPMENT & SOLUTIONS

Equipment Sales Division takes care of every customer need spanning from an office environment to any production environment. Graphic Arts address the need of clients in the media communications with its specialised hardware and software tools. Mobile Printing and Managed Print Services come as the best in class offering, as confirmed by Gartner in their Magic Quadrant 2014.

OFFICE ENVIRONMENT

Xerox office equipment offers a wide range of copiers, printers and multifunction devices. Included in the range are the Shredders, ID Card printers, Wide Format plotters and scanners.



Software and Solutions

Did you know that the productivity of your existing can be multiplied when you add software solutions to the equation? Xerox offer software tools like ConnectKey and Equitrac to help you manage, create, share, store, or send documents and maximize the functionality of your office equipment.



PRODUCTION ENVIRONMENT

Xerox Digital Printing Solutions and Services

The print industry continues its rapid transformation, fuelled by shorter run lengths, increased personalization, faster turnarounds and demanding quality.

Xerox solutions help address all your digital printing services and multi-channel communication needs as you look to navigate a changing market to lead and delight your customers. Whether you're just getting started in digital print or are looking to transform your successful business into something more, we are committed to help.



Currently, BI provides a wide range of complete end-to-end Document Output and Document Management Solutions to high profile organizations within the vertical markets in Bahrain. These bespoke end-to-end system solutions and our software support services ensure high level of customer satisfaction and place us among the best in the kingdom.

MANAGED PRINT SERVICES (MPS)

Print for less and print less with Xerox Managed Print Services. We will help you organize content, cut costs, streamline processes and print less with our Managed Print Services.

Founded on rigorous, data driven Lean Six Sigma-based methodologies, Xerox's Managed Print Services offerings help customers gain visibility and control of their spending. This helps them free up budget for innovative projects that improve efficiency and drive competitive advantage. Xerox also helps clients meet sustainability goals by reducing paper use, decreasing power use, and eliminating landfill waste.





WIDE FORMAT SOLUTION:

Experience the fastest large-format monochrome and color printing with up to 50% savings in total production costs. Print faster than alternatives, even the fastest LEDs. Grow with GIS map and point-of-sale (POS) poster printing to generate new revenue streams.



HP DesignJet large-format Office Printers T Series/ Z Series/ PageWide

These printers are ideal for individual or multiuser environments, delivering high-quality applications, from black and white CAD drawings to color presentations, while tools like automatic media-roll alignment and accurate print previews help streamline workflows and ensure efficiency.



HP Latex Printers

[Affordable access to indoor and outdoor signage](#)

Expand your potential with HP Latex applications



With HP Latex Technologies, you can produce traditional signage jobs and explore new revenue streams with an extensive range of application offerings

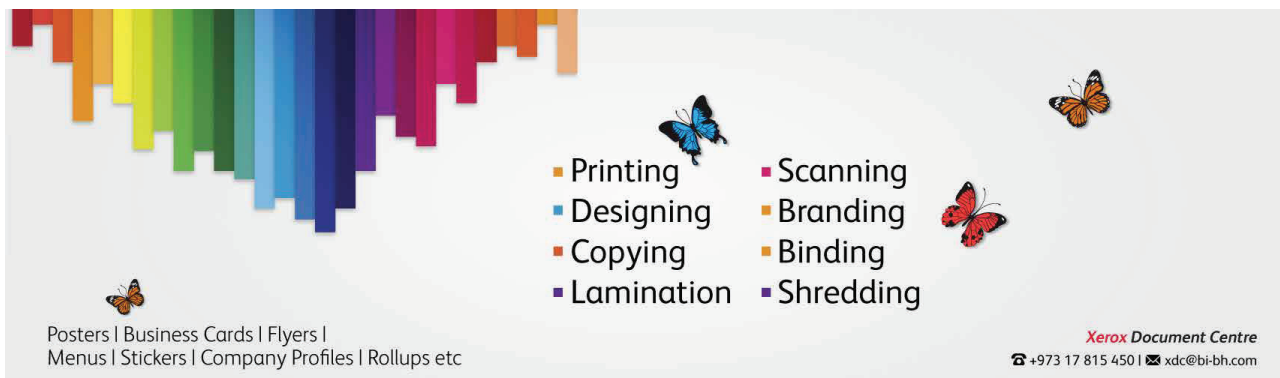
Gain versatility and enjoy convenient printing of indoor and outdoor jobs with the HP Latex Printer. This affordable printer delivers print jobs fast, using healthier Latex water-based inks and produces durable, scratch-resistant prints comparable to hard-solvent inks.

XEROX DOCUMENT CENTRE SERVICES

“Document Centres” offer to meet every document need of individual, business, corporate or government customers locally, regionally and globally. State-of-the-art equipment, trained personnel, convenient locations, courteous service together with the years of experience and knowledge results in the best anyone can offer. Over the years, the concept had grown bigger with us serving large enterprises as their preferred “Strategic Document Outsourcing Partner”. We are the official ship-centre for FedEx in Bahrain.



XEROX DOCUMENT CENTRE provides from under one roof and two centralised locations a range of Document Creation Services, Printing, Copying, Finishing, Binding, Plotting, Optical media duplication, Short-term equipment rental, Records disposal services. Incomparable quality, fast turnaround time and courteous services are the hallmarks of these Centres.



- Printing
- Scanning
- Designing
- Branding
- Copying
- Binding
- Lamination
- Shredding

Posters | Business Cards | Flyers |
Menus | Stickers | Company Profiles | Rollups etc

Xerox Document Centre
☎ +973 17 815 450 | ✉ xdc@bi-bh.com

GRAPHIC ARTS and Poster Centre cater to the generation of Large Format Colour outdoor/indoor signage and posters.

Using the latest in hardware from Contex & Xerox merged with the power of Apple Mac Graphics Workstations and premier software from Adobe we output on paper of varying finishes, clear films or vinyl. We also offer color digitizing services through the large format, high resolution Contex Scanners.

MAILTECH SOLUTIONS

Centralised, secure printing and VDP are some of the services offered by MailTech solutions, a division providing core services to BFSI, telecom, utilities and government.

TECHNICAL SERVICE & SUPPORT *

BI's Technical Service Department is without doubt one of the best run and most efficient service organizations in Bahrain. It is the single most important reason that our customer retention figures are consistently over 85 % and customer satisfaction levels clearly the highest in the industry. Built and maintained on much the same standards of any other world class Xerox Customer Service operation, it delivers to our Customers in Bahrain an efficient and seamless service through our 30 mobile engineers on field everyday in their clearly marked cars and an efficient logistics operation. Our Engineers are trained mostly at our principals outside the country and intensive in-house trainings are organized thereafter or as refreshers to spread the knowledge amongst the other Engineers.



The Service Centre in Hidd provides a single point of contact for all service enquiries. Whether you have a hardware or software, or simply wish to order toner and cartridge supplies, all the services you need are a phone call away. Professional service agents will answer all calls quickly, and your request for service will be actioned promptly and efficiently based on agreed SLAs.

The TSD has three functions reporting to the TSD Manager who heads the department. These three sections though separate are closely coordinating with one another to maintain effective service delivery to our valued customers. The sections are:

Field Support - the frontline of service, responsible for technical support, issues and queries, composed of 24 Service Engineers and a team of Work Controllers, three of which are responsible only for service call receipt and Engineer dispatch and others who are responsible for supplies order taking, handling non- technical queries and delivery of goods in coordination with Logistics. The Service Manager is responsible for the day-to- day operation ensuring that technical standards are met and all Engineers are mobile with a laptop and a car kit comprising of essential spares and tools.

Logistics - responsible for the effective material management - inventory control, supply and demand and delivery. Logistic team include a dedicated delivery crew with trucks to match. BI maintains a stock in terms of inventory of spares and consumables. On main line products, we maintain 100 % spares inventory throughout the life of the machine.

Contracts - The responsibilities of this section are to build and maintain good customer relationships by being proactive to their ever-changing needs & expectations and to ensure customers enjoy the benefit of Annual Maintenance Contracts (AMCs) and to continuously monitor customer satisfaction.

CONTENT MANAGEMENT



Content Management & Archiving (CMA) division spearheads the Digital Transformation and Strategic Document Outsourcing programmes spanning major ministries, BFSI leaders, reputed PSUs and several organisations in Bahrain. In an information economy, documents and data are your currency. To keep your company's information current and accessible, while protecting sensitive assets, it pays to outsource document management to Xerox.

In partnership with the best-in-class global solution providers, we bring you several offerings that meet your expectations.

Data and Document Management Services

We have over three decades of experience digitizing and hosting everything from aperture cards to engineering drawings and books. We can process and convert data from nearly every conceivable media.

Information Capture and Workflow

Administrative services such as auto-indexing, data processing, scanning, storage and retrieval can drain your resources. We assume many of these data management tasks, freeing you to reassign staff to core business functions. The result: more-streamlined operations and greater productivity.

Xerox eDiscovery Services

Xerox e-discovery services deliver end-to-end technology-driven services, software solutions and consulting expertise that reduce your cost and risk throughout the e-discovery process.

Document Transaction Processing Services

Doing business at the speed of paper is no longer acceptable. There are so many challenges: customers demanding instant responses; manual, outdated processes; incompatible data sources; workflow bottlenecks. We can help you get over the fear of change and dive in. But first, we assess your business and make a document processing action plan.

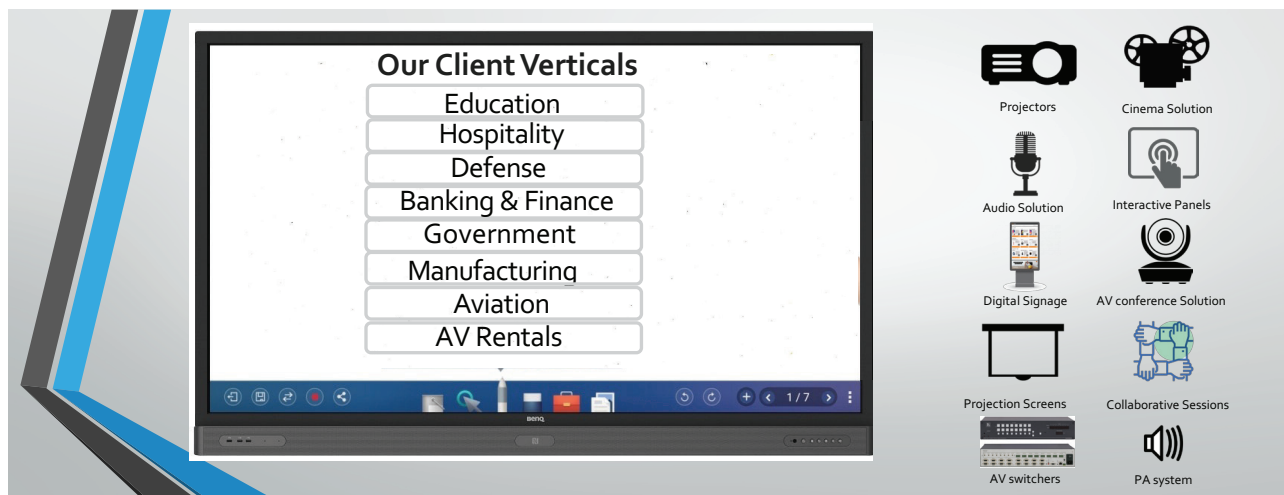
Xerox DocuShare Enterprise Content Management Software and Professional Services

Easily organize, classify and manage documents and data with our enterprise content management solutions and systems. From transactional processes to healthcare, litigation or mortgage services, we manage paper and digital content from creation, collaboration and processing to retention and archiving. Cloud or on-premise solution, DocuShare seamlessly integrates with Microsoft, Oracle and several others.

Sim Solutions

We, at SIM Solutions, boast of a Proficient Audio-Visual Projects Division, delivering comprehensive turnkey solutions using disruptive technology with Futuristic AV equipment. Being design-based system integrators, we have great reach in the range of products & solutions we offer our customers to suit every need & budget. At our main office in Seef, we have demonstration facilities which our customers are welcome to view, so as to experience some of our most appreciated solutions.

We offer Turnkey Audio-Visual solutions for Multipurpose Halls, Conference Rooms, Board Rooms, Meeting Rooms, Home Cinema Integration, Ball rooms, Banquet Halls, Training Rooms, Computer Labs, Command & Control Centers, Simulation rooms and many more.



- High End Installation DLP & LCD Projectors
- Ultra Light, Ultra Portable DLP Projectors
- Portable DLP Projectors
- Audio solutions for PA systems
- Video Walls (RP-DLP, Plasma, LCD & LED)
- Video Conferencing solutions
- Audio Conferencing solutions (CM & Del units)
- LCD Windows Based Terminals
- Smart Interactive Boards
- Sound proofing systems



Intech - INDUSTRIAL TECHNOLOGY

One of the newest additions to the growing portfolio of BI services is the Industrial Technology Division (ITD). ITD provides products, services and solutions that enhance the productivity and operations of our customers. Our diverse and innovative products range from industrial weighing scales for various applications, vacuum packaging equipments, inkjet printing systems and more are backed by an extensive after sales service network.

The Industrial Technology Division provides products, services and solutions that enhance our customers' productivity and operations. Our diverse and innovative products range from industrial weighing scales for various applications, Vacuum packaging equipment, Inkjet printing systems and more.

We provide a wide range of weighing scales, systems, software components and peripherals for industrial and business use. For almost any business-related weighing requirement, there is an Avery Weigh-Tro-nix solution. And the breadth of our product range means that solution can come with various levels of functionality, technical complexity and ancillary equipment to suit the specific needs and size of your operation.

Product range:

Industrial

Weighbridges of all types

Precision

Laboratory range of products

Vacuum Packaging Machines

Metal detection, X-ray inspection systems

Services offered:

Site study & pre-installation guidelines

Installation & commissioning

On site & factory calibration

Application engineering

Repairs & Spares

Annual Maintenance Contract

Software interface





iPoint – the Channels

iPoint is the Distribution division of Business International wll. We focus on distribution of high quality peripherals in the Kingdom of Bahrain and GCC markets. The distribution division was established in the year 1999 to promote Xerox SOHO inkjet peripherals. iPoint currently distribute 18 world renowned peripheral brands through our channel partners. iPoint has 15 VARs, more than 140 SMB resellers and 12 high power retailers as their business partners in Bahrain. Currently iPoint distributes 18 brands of high quality peripherals to Bahrain Market.

Brands and Products Range

XEROX-Colour and Monochrome Laser Printers and Multifunction Printers

EPSON-Home Scanning, Home Cinema, Business inkjet Printers, Business Projectors, Business Scanners, Dot Matrix Printers, Large Format Printers, Laser Printers

MICROSOFT-OEM and Commercial Products

CISCO-Routers and Switches, Security, Voice and Conferencing, Wireless

FUJITSU-Document Scanners, Servers, Storage, Laptop and Desktop PC's

BENQ-LCD TV, LCD Monitors Digital Cameras, Digital Projectors

LENOVO - Laptop and Desktop PC's.

NETGEAR - HOME Networking, Business Networking, ISP Products, Ready NAS, Security Products, Wireless Products.

TDK - Media, USB Drives, Computer Accessories.

AVISION - Document Scanners

GOODRAM-USB Memories, Memory Cards, DIMM/SODIMM Memory.

SENNHEISER- Headphones and Headsets

GENIUS- Computer Accessories.

KODAK ALARIS- Document Scanners.

ESET- ESET NOD32 Antivirus, ESET Smart Security and ESET Cybersecurity

PRINTRONIX- Line Printers and Thermal Barcode Printers

TRIPPLITE- UPS, Racks, Cables, KVM Switches, Inverters, Surge Suppressors.

SEAGATE- Hard Disks.





UNIDATA

Addressing the ever changing market demands and business environment on technology, we have decided to expand our business solutions to serve you better. UniData is the result of it.

UniData a division of Business International Group Companies has been in Information and Communications Technology (ICT) Solution Provider Business. UD focus on ICT Solution with high quality IT Brands and peripherals in the Kingdom of Bahrain. Our Solution offering include IT Infra structure Solutions, AV and ELV Solutions, Printing & Scanning Solutions, Weighing & Barcode Solution and Security Solutions.

We have been an established company with an excellent track record for the best customer satisfaction. We have never compromised on the quality and the services provided to the customer.



ICT SOLUTION PROVIDER

AV SOLUTION PROVIDER



ELV SOLUTION PROVIDER

POS & Weighing
SOLUTION PROVIDER





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